



indus
TOWERS

*The world's largest telecom tower company
Gives a voice to a billion hopes*



Putting India First

GALLUP® GREAT
WORKPLACE
AWARD



GLOBAL MOBILE
AWARDS 2013
WINNER





Monopole, Delhi Metro



TOUCHING 600 MILLION PEOPLE SEVERAL TIMES EVERYDAY



GSMA Green Mobile Award 2013



Gallup Great Place to Work Award 2014

When 3 telecom giants – Bharti Infratel, Vodafone and Aditya Birla Telecom (Idea) – came together in 2007 to form Indus Towers, they created the world’s largest telecom tower company.

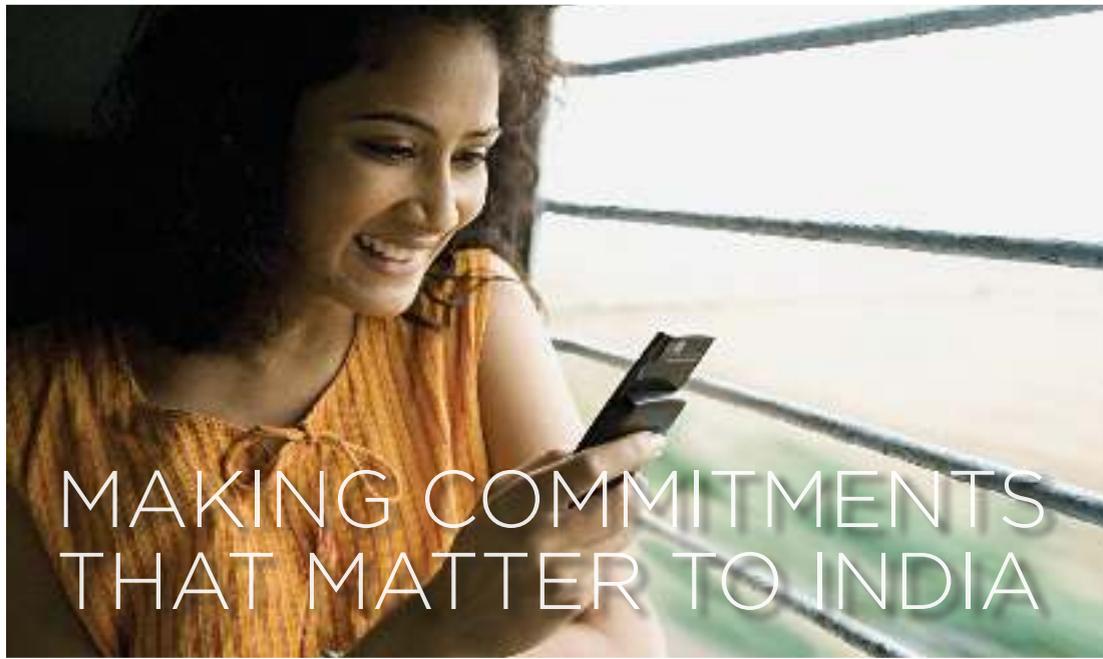
But more importantly, they created the platform for an inclusive, vibrant India – giving voice to a billion hopes.

Today, **Indus touches 600 million people, several times a day, everyday.**
Of every 5 calls made in India, 3 are made through an Indus site.
With over **112,000 towers** and **230,000 tenancies** in **15 circles** across the country, Indus is the **backbone of India’s telecom sector.**

Indus has **created over 50,000 livelihoods**, with additional jobs created by its vendors, customers and partners. Indus has not only **saved India US\$3 billion** in capital expenditure through pooling telecom infrastructure, but in doing so, has greatly reduced carbon emissions. Today, over **30% of Indus’ portfolio is green** and Indus’ solar powered telecom towers are leading the way for clean energy solutions.

It’s our great pride and privilege that **Indus is the winner of 31 awards** since its inception including **2 international awards** - the GSMA Green Mobile Award 2013 and the Gallup Great Place to Work Award 2014.





MAKING COMMITMENTS THAT MATTER TO INDIA



Monopole, IIT Roorkee



In keeping with its corporate ethos, Indus makes commitments that matter. But Indus' relationships and commitments do not extend just to its customers, landlords and employees.

Indus bats for India.

By sharing telecom infrastructure, Indus has **made the mobile phone affordable for India's sabziwallah, coolie and milkman**, increasing their earning potential manifold. Indus' far reaching footprint affords **children in villages the chance to avail of online learning opportunities**. The small time farmer now has access to a bigger marketplace, as **Indus bridges the rural-urban divide**.

Indus' committed partnership with its landlords and employees speaks for itself. Indus has **set a global milestone by crossing a tenancy ratio of 2.0**. And we have **won the coveted Gallup Great Place to Work award in 2014**. Both feats are built on the solid relationships we share with our landlords and employees.

Going beyond our day's work, Indus has **partnered with TERI for rural entrepreneurship** through the **Light A Billion Lives Program** in Uttar Pradesh-East. We have also partnered with the Department of Science & Technology and the Ministry of Environment & Forests on the **Science Express Biodiversity Special**, a train that journeys through India to **inculcate environmental consciousness in India's youth**.

And in the face of our nation's worst disasters, Indus played a critical role in **maintaining mobile connectivity** and **mobilizing rescue efforts**, against all odds. Be it the Uttarakhand floods in 2013, the Sikkim earthquake in 2011, or the near complete grid failure in Northern India in 2013.

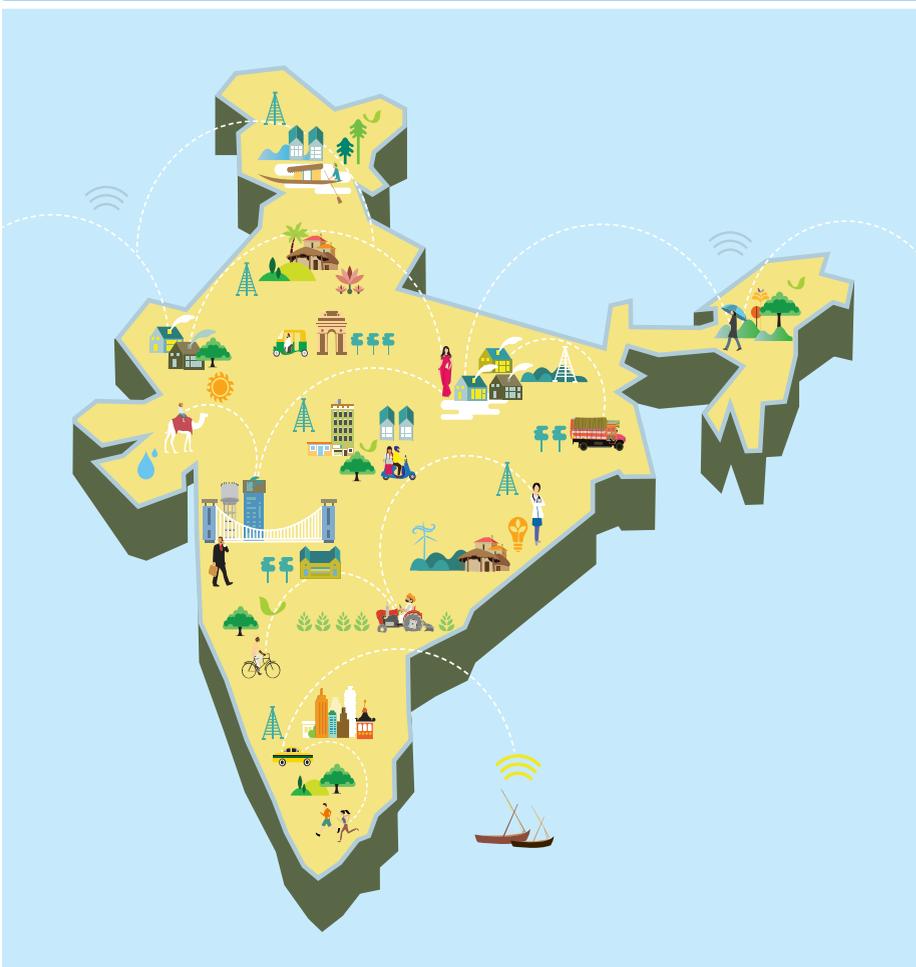
Putting India First



*Monopole,
Rapid Metro,
Gurgaon*



PARTNER WITH INDUS TO TOGETHER BUILD THE NATION



*Camouflaged Palm tree,
New Cuffe Parade, Mumbai*



Partner with Indus. What this partnership gives you is increased connectivity, a rental income and (in the case of educational institutes) site visits for students.

Along, of course, with the opportunity to participate in India's infrastructure build-out. Let's Build the Nation together.

We have successfully installed sites at Delhi Metro Rail Corporation (DMRC), Jalandhar Cantonment and IIT Roorkee, to name a few. The sites are maintained as best in class and there is minimal impact in terms of Operations & Maintenance of these towers. (Refer to Pg 2 & 4 for a picture reference)

There are various tower options available such as a Camouflaged Monopole, a Ground Based Tower (GBT) or a Roof Top Tower. (Refer to Pg 4 for a picture reference)

We also have successfully installed sites at:

GOVERNMENT

Delhi Metro Rail Corporation (DMRC)
Ahmedabad Municipal Corporation (AMC)
Rapid Metro Gurgaon (RMRG)
National Thermal Power Corporation (NTPC)
Govt. of Gujarat
Delhi Race Course
New Delhi Municipal Corporation (NDMC)
IIT Roorkee
Kurukshetra University
Punjab Police

PRIVATE

Delhi Land and Finance (DLF)
Unitech
Ansal
Primus Hospital
Larsen & Toubro (L & T)
Ultratech
Lodha Group
JayPee Greens
Alstom
Lovely Professional University



FAQs

Q. Does Indus comply with the radiation norms set by Dept. of Telecom (DoT), Govt. of India?

A. In a word, yes.

In India the Electro-magnetic Field (EMF) exposure limit for the base station emissions has been lowered to 1/10th of the standard w.e.f Oct-2012 and hence the Indian standards are now 10 times more stringent than over 90% countries in the world. Even so, Indus complies with these norms laid out by the DoT and moreover, plays a proactive role in ensuring that all operator companies also comply.

Q. Will the installation of a tower ruin the aesthetic look of the surrounding landscape?

A. In a word, no.

There are various design options, including camouflage design options, which do not adversely impact the skyline as they discreetly blend into the landscape. *(Refer to Pg 4 for a picture reference)*

Monopoles & Aesthetic Towers

These are erected on the roof/terraces of buildings of minimum (G+2) floors.

A typical Roof Top Tower (RTT) site will comprise of:

- Monopole designs *(Refer to Pg 4 for a picture reference)*
 - Simple Monopole with or without utility lighting
 - Camouflaged Monopole with or without utility lighting wherein antennae are camouflaged and not visible. These are ground based galvanized steel monopoles with low foot print requirement of 18ft x 18ft (in case of non Deisel Genset [DG] site) & 18ft x 24ft (in case of DG site). Heights of these monopoles will be 20mtr, 30mtr & 40mtr. Space for outdoor equipment is contained within the tower base.
- Palm Tree with height of 15mtr designed to enhance the aesthetic look of the tower.

(Refer to Pg 4 for a picture reference)

Q. How will you (the landlord) be paid?

A. On time, online.

The payment will be made to you on the due date via an online transfer through RTGS.

There is an ICARE Hotline, to take care of any concerns you may have.

For Site, Landlord related queries / complaints call +1800 1021666 or email at icare@industowers.com

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