



Indus Towers and New Delhi Municipal Council collaborate to make New Delhi Smart, Safe and Connected. Install 55 Smart Poles in Connaught Place

Delhi, 13 August 2018: In line with the Government's Smart City initiative, the New Delhi Municipal Council (NDMC) and Indus Towers, the world's largest telecom tower company (outside China), today announced successful installation of 55 Smart Poles. Each Smart Pole is equipped with WiFi access points, Smart lighting solution (warm LED lights consuming lesser energy), and CCTV cameras (for video surveillance). 18 Environment sensors to measure Air Quality Index are installed for real time monitoring and the information will be displayed on 9 Variable message Display installed in the NDMC area. All the smart services are integrated to the command and control center at NDMC Palika Kendra to provide real time monitoring and control. The smart poles also enable installation of 4G technology by Telecom service providers to support best in class mobile data network. These Smart Poles will help achieve the smart city mission objectives keeping in mind Citizen's requirement in the areas of Safety, Environment, Connectivity and next generation mobile services along with a robust Fiber infrastructure and to make the city clean, safe and smart. The successful deployment of these poles is part of Indus Towers' collaboration for entailing digital network across the NDMC area and in line with its vision of transforming lives by enabling communication.

Speaking at the occasion, **Mr. Bimal Dayal, CEO, Indus Towers** said, *"Indus Towers is very happy to partner with NDMC in rolling out this prestigious, first time in India Smart Poles and Services project. This has been a journey of partnership under the Public Private Partnership (PPP) model. Indus Towers' unique proposition of building shared infrastructure will enable formation of sustainable public and private partnerships model to implement integrated Smart city Services and create a robust future ready telecom infrastructure. The first of its kind partnership will create common infrastructure which can be shared by NDMC for its Smart city initiatives and multiple telecom operators to provide their mobile and broadband services to citizens of Delhi. Embedded in the PPP model is the commitment to provide uninterrupted maintenance services with best in class service level targets for the upkeep and uptime of smart elements and assets for over the next 12 years. for City surveillance, Public WiFi, environment monitoring, smart lighting. In the first phase, Indus towers will commission 72 poles to enable more than 4000 concurrent users with Public WiFi, 18 Environment sensor locations and 9 Variable displays to present live data. This is in line with Values of our Company and it truly demonstrates 'Putting India First'. Indus Towers is committed to make New Delhi Municipal Council realise its Smart City vision."*

About Indus Towers Limited

Indus Towers Limited is an independently managed company offering passive telecom infrastructure to all telecom operators. Indus is headquartered in the National Capital Region. Founded in 2007, Indus Towers Limited has been promoted under a joint venture amongst Bharti Infratel Limited (group company of Bharti Airtel limited, rendering telecom services in India under the brand name Airtel), Vodafone India Limited (rendering telecom services under the brand name Vodafone) and Aditya Birla Telecom Limited (group company of Idea Cellular Limited, rendering telecom services under the brand name Idea), which created history by collaborating to share telecom towers & infrastructure.

Indus has presence in 15 telecom circles of India and has achieved over 2,78,408 tenancies till date. With the current count of over 1,23,639 towers, Indus has the widest coverage in India and is also the largest telecom tower company in the world (outside China).

Indus' vision of "Transforming Lives by Enabling Communication" is setting a new paradigm for a networked economy, on a world leading scale, whereby there is inclusive and impactful growth for all.

For any further information please visit our website www.industowers.com